



**ASHOKA SEATTLE**

Ashoka's  
**youth  
venture**  
DREAM IT. DO IT.

**BE A CHANGEMAKER.**

# Seattle City Council

May 9, 2011



**ASHOKA SEATTLE**

Ashoka's  
**youth  
venture**  
DREAM IT. DO IT.

**BE A CHANGEMAKER.**

# The Ashoka Story

## From Benevolent Emperor to The Engine for Social Entrepreneurship



*“Societies that will flourish are the ones in which a greater percentage of the population was engaged in social change.”*



**ASHOKA SEATTLE**

Ashoka's  
**youth  
venture**  
DREAM IT. DO IT.

**BE A CHANGEMAKER.**

## **Vision**

Seattle an “Everyone a Changemaker™” City.

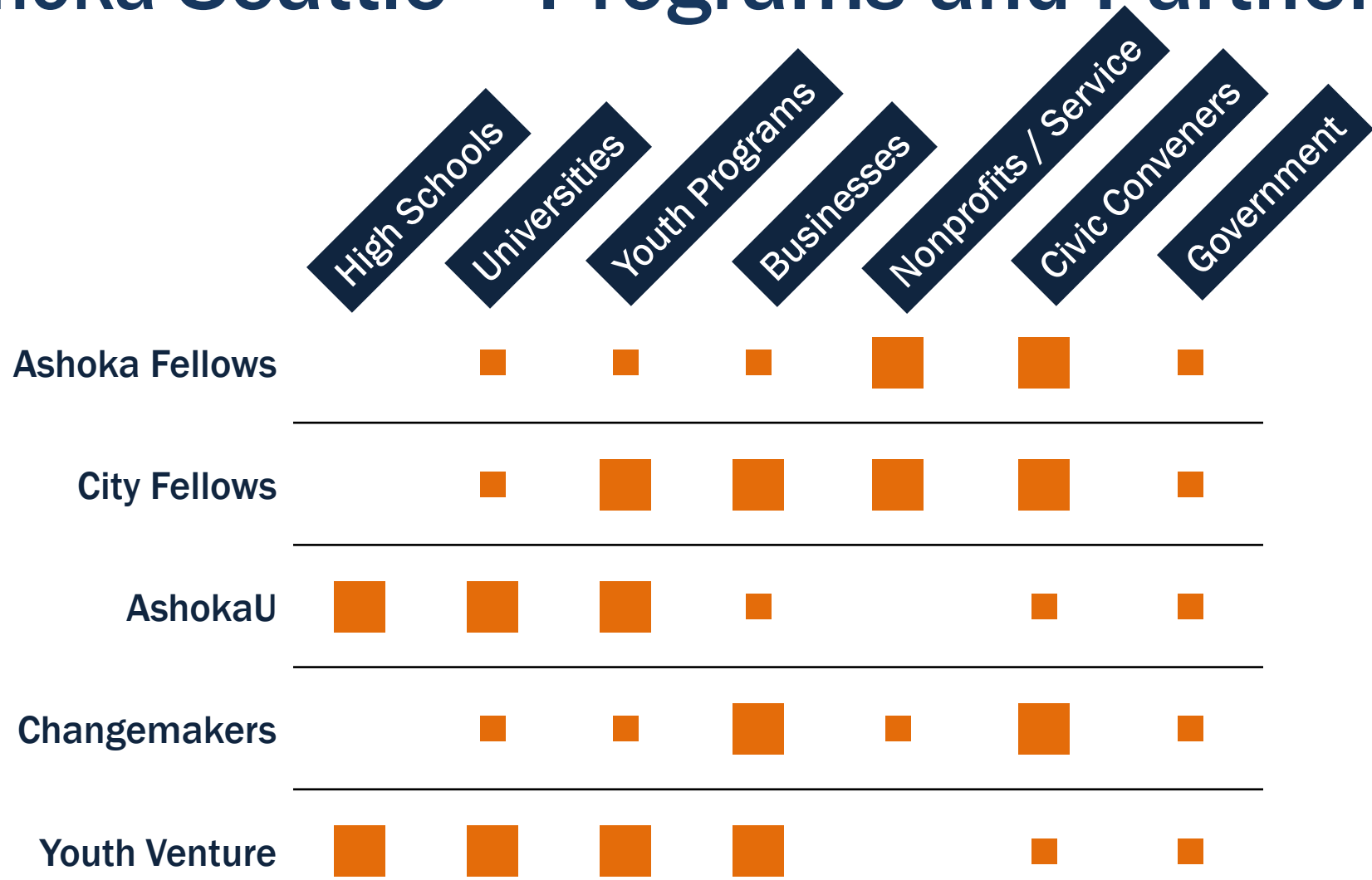
## **Mission**

Ashoka Seattle catalyzes citizen entrepreneurs to solve the most pressing social needs of the region.

## **Goals**

1. Tip the youth culture (age 12-20) to greater than 10% who see themselves as Changemakers by launching their own social ventures.
2. The Ashoka Changemaker model will be embraced by 100 organizations (business, schools, non-profits, government)
3. Ashoka Seattle is the organization recognized for integrating its resources with those in the community to empower a broad range of citizen entrepreneurs.

# Ashoka Seattle - Programs and Partners







# Youth Venture: Transformative Experience

Ashoka's  
**youth  
venture**  
DREAM IT. DO IT.

**ASHOKA SEATTLE**

**BE A CHANGEMAKER.**

## The Youth Venture Experience

### Outreach and Marketing



- Reach out to Youth through partner organizations, non-profits and schools.

### Dream It. Do It. Challenge



- Identify a passion & social issue, build business/ action plan
- Build skills in empathy, teamwork, leadership, and Changemaking skills

### Ally Matching



- Support development and implementation
- Adult "non-controlling" mentor
- Mentors offer skills and expertise in plan designs

### Community Panel



- Present action plans to community
- Community celebration of youth plans

### Venture Launch



- Earn up to \$1,000 in seed funding

### Building the Movement



- Venturers become leaders for the next generation.
- Gain access to global youth venture networks and summits





# THE NEXT 50

## Features Ashoka Seattle

Ashoka's  
**youth  
venture**  
DREAM IT. DO IT.

**ASHOKA SEATTLE**

**BE A CHANGEMAKER.**

### **Young Changemaker:**

Faduma Abdi

### **Venture:**

The Voiceless

### **Mission:**

Provide aid to orphans in war stricken countries like Somalia, Afghanistan, Iraq and more, and spread awareness of these orphans to people in Seattle.





**ASHOKA SEATTLE**

Ashoka's  
**youth  
venture**  
DREAM IT. DO IT.

**BE A CHANGEMAKER.**

**Questions**

**DREAM IT. DO IT.**